

Virginia Tech Post-Doctoral Bridge to Business

Placement Status – Marketing Track

- Dr. Hettche was hired as an Assistant Professor in the Marketing Department at Christopher Newport University.
- Dr. Scarpaci was hired as a Professor in the Economics & Business Department at Virginia Military Institute.
- Dr. Poonam Kumar is actively pursuing a visiting position at George Mason University, and has applied for full time, tenure-track positions. In the meantime, she is a Professor in Education at Saginaw Valley State University.
- Dr. Kyuho Lee has returned to his position in Hospitality and Marketing in the College of Business at Western Carolina University. Due to restructuring, he will also be teaching courses in marketing, having completed the Bridge program.
- Dr. Carroll Brown has returned to her position in Hospitality and Marketing in the College of Business at Western Carolina University. Due to restructuring, she will also be teaching courses in marketing, having completed the Bridge program.
- Dr. Betsy Tretola is currently employed as an adjunct faculty member in the Marketing Department at VirginiaTech. She is applying for fulltime and visiting faculty positions.
- Dr. Kenneth Anderson returned to his position at Howard University. He is in the process of applying for fulltime faculty positions in marketing, with interviews scheduled for this fall. He may also have an opportunity to transfer into the marketing program at Howard.
- Dr. Suzy Green returned to the University of the Virgin Islands, having completed the bridge program to transfer in to the business college. On her return, an internal restructuring has placed this transfer on hold for the present time.